

Adhesive

4" x 3" POST IT

- SAFE ZONE:** All critical elements (text, logos, etc.) must be kept inside this area- 1/8 inch away from the trim edge.
- BLEED AREA:** Background images or colors should extend to edge of this area to ensure full color border-less printing. (1/8 inch past the trim line)
- TRIM LINE:** Represents where the piece will be cut out. Due to production variance, borders should be at least 1/8 inch away from the trim line or avoided completely.