8.5” x 5.5” Greeting Card

- **SAFE ZONE:** All critical elements (text, logos etc.) must be kept inside this area - 1/8 inch away from the trim edge.

- **BLEED AREA:** Background images or colors should extend to edge of this area to ensure full color border-less printing, (1/8 inch past the trim line)

- **TRIM LINE:** Represents where the piece will be cut out. Due to production variance, borders should be at least 1/8 inch away from the trim line or avoided completely.

- **FOLD LINE:** Where the folds and/or scoring will occur if applicable.