

# Literature Holder Display Stand

Sized to fit Tri-Fold Brochures and 4"x9" Rack Cards

(Intended / Recommended to be produced on 24pt / 200# Cardstock)

**NOTE: Kleen Stick is required to adhere the double thick backing together.**

4x9 Rack Card /Brochure Postion Reference

## FRONT FACING PANEL

Folds over adjacent panel for double thickness

*(Note: Inserted literature covers the majority of this area)*

## BACK PANEL

- SAFE ZONE:** All critical elements (text, logos etc.) must be kept inside this area- 1/8 inch away from the trim edge.
- BLEED AREA:** Background images or colors should extend to edge of this area to ensure full color border-less printing. (1/8 inch past the trim line)
- TRIM LINE:** Represents where the piece will be cut out. Due to production variance, borders should be at least 1/8 inch away from the trim line or avoided completely.
- FOLD LINE:** Where the folds and/or scoring will occur if applicable.

HOLDER FRONT