

4.25 x 15 Landscape EDDM

FRONT

-  **SAFE ZONE:** All critical elements (text, logos etc.) must be kept inside this area- 1/8 inch away from the trim edge.
-  **BLEED AREA:** Background images or colors should extend to edge of this area to ensure full color border-less printing. (1/8 inch past the trim line)
-  **TRIM LINE:** Represents where the piece will be cut out. Due to production variance, borders should be at least 1/8 inch away from the trim line or avoided completely.

BACK

****ECRWSEDDM****
LOCAL POSTAL CUSTOMER

Presorted
Standard Mail
U.S. Postage Paid
Livingston MT
Permit #2

EDDM Address Area

RIGHT side of mailer piece

Either orientation will qualify