

# 8.5" x 11" LANDSCAPE EDDM

FRONT

 **SAFE ZONE:** All critical elements (text, logos etc.) must be kept inside this area- 1/8 inch away from the trim edge.

 **BLEED AREA:** Background images or colors should extend to edge of this area to ensure full color border-less printing. (1/8 inch past the trim line)

 **TRIM LINE:** Represents where the piece will be cut out. Due to production variance, borders should be at least 1/8 inch away from the trim line or avoided completely.

**BACK**

**\*\*ECRWSEDDM\*\***  
**LOCAL POSTAL CUSTOMER**

Presorted  
Standard Mail  
U.S. Postage Paid  
Livingston MT  
Permit #2

**EDDM Address Area**  
**RIGHT side of mailer piece**  
**Either orientation will qualify**