

BOOKMARK - 2" x 7"

 **SAFE ZONE:**

All critical elements (text, logos etc.) must be kept inside this area- 1/8 inch away from the trim edge.

 **BLEED AREA:**

Background images or colors should extend to edge of this area to ensure full color border-less printing. (1/8 inch past the trim line)

 **TRIM LINE:**

Represents where the piece will be cut out. Due to production variance, borders should be at least 1/8 inch away from the trim line or avoided completely.

