

PRINT CREATIVE BRIEF

Please fill out to the best of your ability. The more information we receive the more custom and successful your project will be.

Company Name	
Type of Product	
Printing For Less Order Number	
Date	

Key Description of the Project (1-3 sentences describing the problem and the proposed solution.)	
Purpose: What problem are we solving?	
What are the key points that need to be communicated to the consumer or goals for the project?	1. 2. 3.

Content (Please provide the exact copy you'd like on your finished print product.)	
Main Headline	
Bodycopy	
Call-to-Action: Tell the recipient the action you want them to take. "Example: Call Today! Phone number"	

Contact Information Printed on Final Piece	
Address	
Phone Number	
Website	
Email	

Images & Graphics	
(Include links or attachments for all graphics you'd like included on your finished print project. If you'd like us to use stock images, please indicate "stock image".)	
Logo	
Images	
Brand Guidelines	
Stock Images	

Inspiration	
(Let us know your likes and dislikes. Complete as much or as little of this section as you desire. Examples are a great way for us to draw inspiration for your design.)	
Examples of Designs You Like	
Examples of Designs You Dislike	

Other Considerations
(Please describe anything else you'd like us to consider when designing your project.)

Return this form along with your logo and any other graphics to your Printing For Less Customer Service Team, or upload this form (and other necessary items) using the link provided in your order confirmation email.

Your personal graphic designer will notify you via email once the design process for your project begins. This creative service includes one initial proof and two rounds of revisions. If you have any questions, please don't hesitate to call or email.

www.PrintingForLess.com | 800-930-6040