

San Luis Sports Therapy and Orthopedic Rehabilitation

San Luis Sports Therapy has printing pains eased



Company Profile

San Luis Sports Therapy and Orthopedic Rehabilitation operates 15 physical therapy clinics under five practice names throughout Arizona and California.

Business Situation

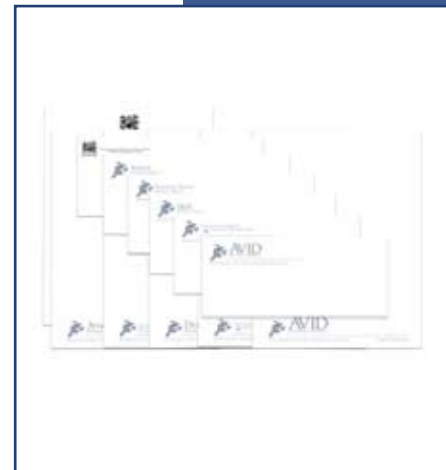
When the company needed marketing materials printed, they used a local printer. Melissa Iftiniuk, Director of Public Relations and Marketing, was not happy with the high prices or constant printing errors. Often, pieces would be printed with the wrong logos, which led to delays and necessitated costly reprints. Multiple meetings with the printer yielded only similar results.

Solution

PrintingForLess.com was able to provide Melissa with a remedy for her printing problems: a Private Print Shop. Now each clinic can go online and order materials by location, so the logos and other information are always correct. Melissa has full control over which pieces are available to the clinics. And if she ever has a question, a dedicated customer service team that understands her business is always there for her.

"We are really happy with PFL, and we have a great team to work with."

Melissa Iftiniuk
Director of Public Relations and Marketing
San Luis Sports Therapy and Orthopedic Rehabilitation
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Benefits

Melissa is very happy with the streamlined ordering process and brand control provided by her Private Print Shop. And because each order can be proofed online before printing, the company is seeing significant savings in time and money by eliminating expensive reprints. A Private Print Shop from PrintingForLess.com helped rehabilitate San Luis Sports Therapy's marketing program.