



the idea pack

**All About
Business Cards**



Vol. 1 Issue 2

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Get the attention you deserve. Original marketing materials stand out to customers and make you look fantastic.

Let's get those creative juices flowing. Our printing experts are available to help you with any project, from simple, automated folds that add interest to design features that are new and trendy.

Call 800-930-6040.



Clear Plastic

The unique, see-through element gives clear plastic business cards a modern touch. Clear cards can incorporate a number of design elements, from frosting to partial full color printing; they are perfect for businesses and individuals looking for that competitive edge. A conversation starter, these cards are not going in the trash any time soon. Reference #661337070.

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Laser Cut Dimensional Chair

Inventive die cuts are an excellent way to grab the attention of the person you are giving your business card to. This die cut chair card takes the cake when it comes to a unique and innovative design. Not only is it creative, but it allows the person to interact with your business card in a whole new, tactile way. Reference #698748030.

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Die Cut Coffee Cup

The more personal you can make your business card, the more your customers will connect with you. This to go coffee cup is a perfect fit for a coffee shop or café. It can also double as a frequent drink card that your customers are sure to hang on to. Reference CQ815939001.



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Die Cut with Silver and White Foil on Black Stock

This card commands attention by incorporating an ultra-unique die cut shape. All of the important information is well placed on the card. The black matte card stock is an excellent base for the silver foil stamping at each of the edges. Reference #555057078.

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Plastic with Guitar Pick Pop Out

Functional and cool. This dual purpose business card not only looks cool, but has a utilitarian purpose as well. It has a guitar pick die cut in to it. This way you are handing your customers something they can use, which will help keep your brand top of mind. Reference #703546043.



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Die Cut with Perforation

If only losing your belly was this easy! You have to stand out from the crowd if you want your business cards to get noticed these days, and this card stands out in more ways than one. It's creative use of a die cut with a perforated tear off belly not only grabs your attention but lets you know exactly what this gym can do for you. Reference CQ815954001.



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Mini Cards with Two Rounded Corners

Small and elegant is the best way to describe this business card. It is a true testament to simple, classic design. This mini business card (1.75 x 3.5) with diagonal rounded corners packs a huge punch. Altering the size or adding rounded corners is a great and inexpensive way to make a business card truly memorable. Reference CQ815942001.

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Off Center Fold with a Die Cut Reveal

An off center fold and a creative die cut give this card great dramatic flair. The excellent use of color, die cutting and fold placement are simple tactics, but used really well in this design to enhance the impact. Reference CQ815944001.

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Die Cut "Bite"

It looks so good you could eat it! If only paper tasted as good as frosting! We haven't mastered the art of edible business cards yet, but this one comes pretty close. This creative use of a die cut works in perfect harmony with the image. It's clever and a great conversation starter. Reference CQ815945001.

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Folded with Pop-Up Die Cut

This isn't your standard folded business card. A simple design element takes this card to a whole new level. The extra die cut reveal at the top catches your eye and makes you want to find out what's inside. Reference CQ815951001.

The background is a solid teal color. Scattered across it are several gear icons of varying sizes and colors, including light blue, white, and a larger light blue one on the right side. A large, white, rounded rectangular shape with a dark grey drop shadow is centered on the page, containing text.

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